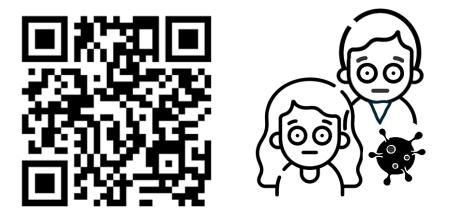
Cancer, Ignorance and Apathy Kills Awareness Helps Save Lives

Every year, some **454,950+** people in the UK are diagnosed with cancer. On average, someone in the UK is diagnosed with cancer at least **every 90 seconds**. Every year some**181,807** people die from cancer. That's an average **500** every day! Are you aware of what to do, or say, when you, a loved one, or a friend is **diagnosed with cancer**?

Use your mobile phone to scan this QR code to visit https://www.canceraware.co.uk/home The next person to be told *"Sorry, but we found a tumour"* could be you or a loved one.



Now, you can sit there and *stare at the floor*, or you can do something proactive, learn something new and maybe, *just maybe*, **the next life you save belongs to you, or someone you love!**